



Go strong this Spring. Termidor® Strong.

2018 Termidor® Spring Promotion March 31 - April 27, 2018

Termite season is here, so make sure your customers buy now and save on the industry's most trusted termiticide, protecting more than 6 million homes. The 2018 **Termidor** Spring Promotion features savings on the latest **Termidor** innovations.

- **Termidor® HE** High-Efficiency termiticide reduces treatment time by 50% or more to help PMPs maximize productivity.
- **Termidor® HP** High Precision termiticide is used in the revolutionary **Termidor® HP** injection system, which eliminates trenching and rodding.¹
- Score up to 6% more in rebates on all **Termidor** purchases with the new BASF **Pest Perks** program.

¹ Under most conditions

The **Termidor** Spring Promotion ends April 27, 2018. End user will receive payment terms on agency purchases until July 20, 2018.

Qualifying Products	Package Size	Agency Price	Promotion	Savings
Termidor® HE High-Efficiency termiticide	35 kv	- - 1,	-10 1,	.3
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Termidor® SC termiticide/insecticide	□	□	□	□
	□	\$□	□	□
Termidor® 80WG termiticide/insecticide	□	\$949/F	□	□

Qualifying Products	Package Size	Agency Price	Program Offer
Termidor® HP High Precision termiticide			7UP□■

TERMIDOR PROGRAM QUALIFICATIONS AND DETAILS: BASF Termidor Spring Promotion orders will be shipped between March 31, 2018 and April 27, 2018. This agency end user program applies only to qualified end user professionals (pest management companies, government, and state municipalities.) Products must be purchased through a BASF authorized agent. End user will receive payment terms until July 20, 2018. Resellers are excluded from this promotion. End user account must be in good credit standing to receive terms. Terms are given at the discretion of the agents. All products are sold on behalf of BASF. All sales are final. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time.

The 2018 Termidor Spring Promotion: The latest innovations at a great price

For details, visit the DSR Resource Center:
pestcontrol.basf.us/dsr/springpromo

Always read and follow label directions.

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